# Optimising the integration of innovations from personalised medicine into healthcare: we need different stakeholders working together in COLLABORATION

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#### **OUTLINE**

#### 01 – SETTING THE SCENE

- General context about personalised medicine
- Importance of collaboration

#### **02-EXEMPLES**

- Local
- International
- European

#### **03- CONCLUDING REMARK**

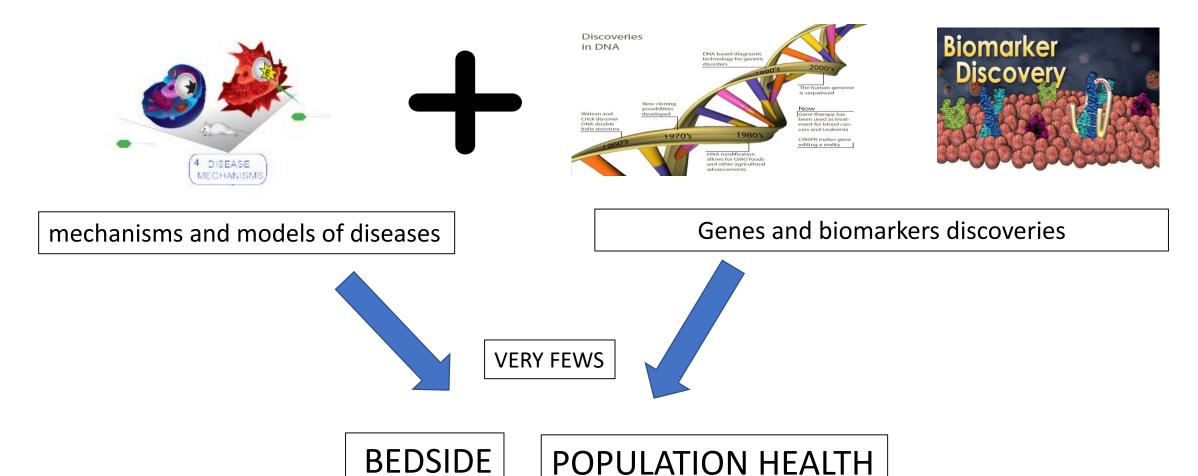
# Personalized (precision) medicine: the promise





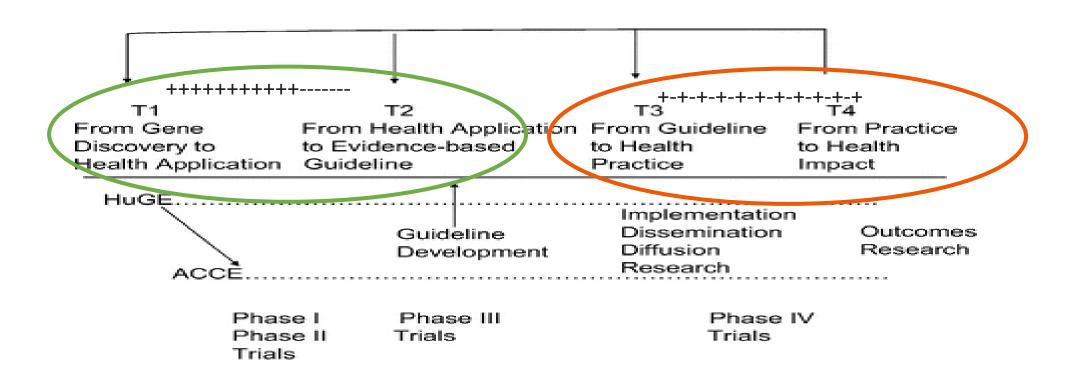
#### What have been achieved so far?

#### PM = Generation tremendous insights into:

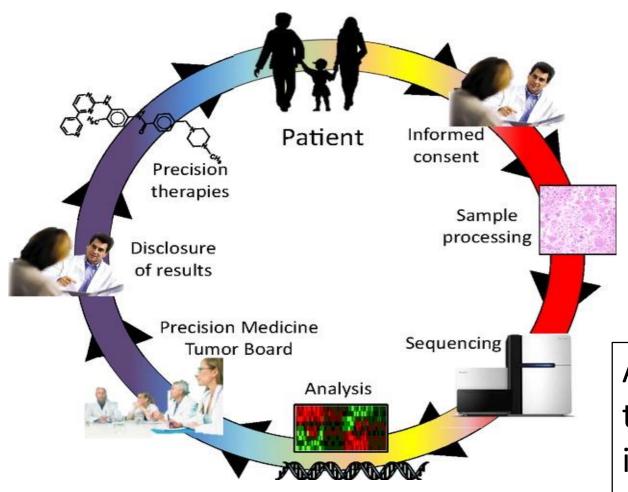


# Lost in translation problem in PM

The continuum of translation research in genomic (personalized) medicine



# **Complexity of Delivering Precision Medicine**



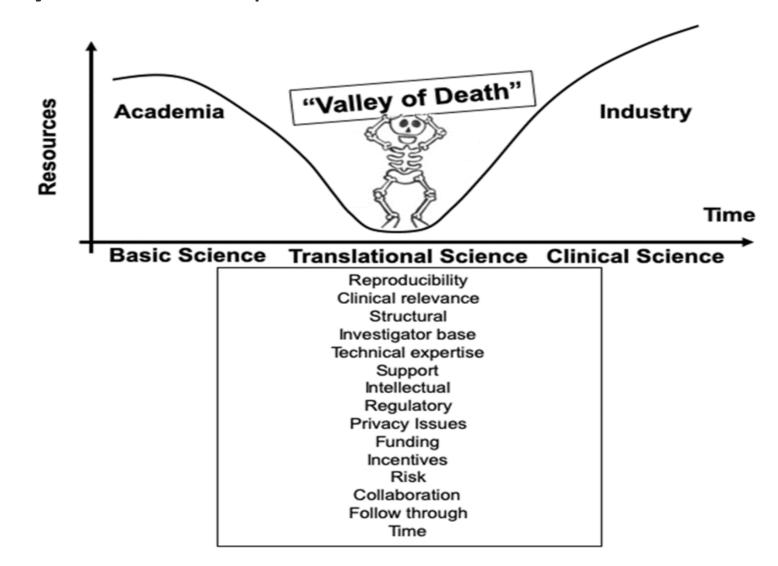
Multiple steps = COMPLEXITY

WORSE IN BUSY HEALTHCARE SYSTEMS

Additional challenges include workforce training, public health literacy, information systems, and public participation

## Collaborations and patnerships are key ....

... to cross the "Valley of Death" in personalize medicine



# Personalised medicine requires a more collaborative approach ...

... between researchers, industry, patients, prescribers, regulators, payers and health care systems



Source: European Pharmaceutical Entreprises

## A local example....



# Technological and organizational innovations go hand in hand:

A collaborative model to render oncogenetics more flexible, accessible and efficient

#### Rationale

- Value of BRCA1/2 genetic testing for risk reduction in breast and ovarian cancer = well established
- Access to genetic BRCA genetic counselling and testing = challenging



- Demand exceeds systems capacity
- Shortage of geneticists and genetic counsellors







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Alternative genetic service delivery models

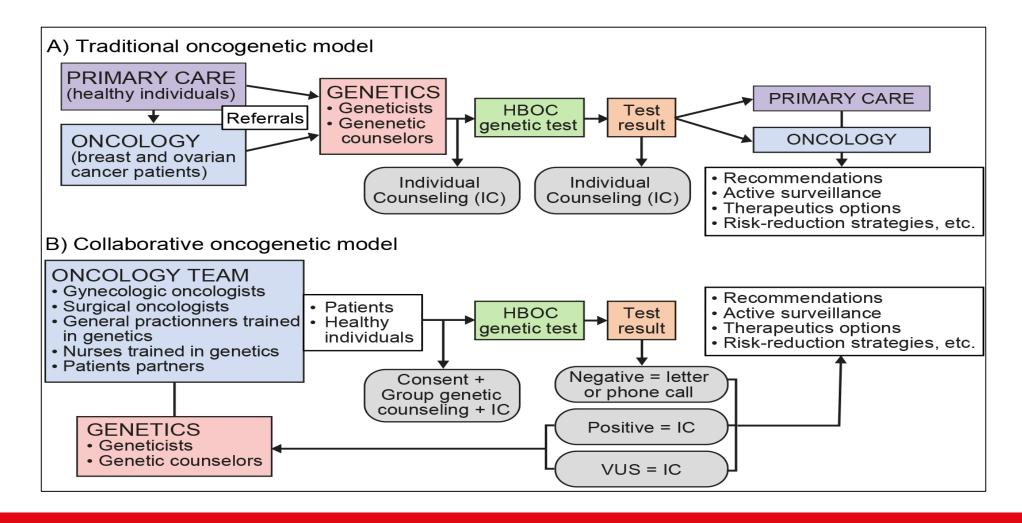








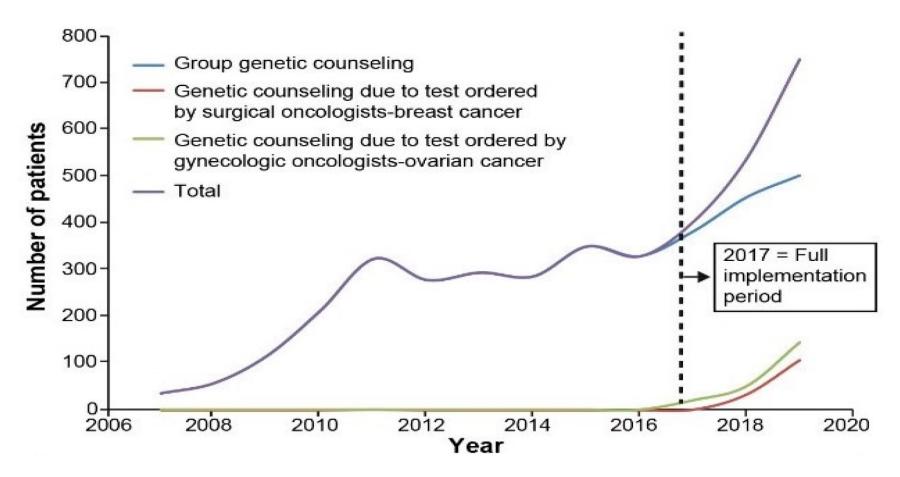
#### Traditionnal vs. collaborative model



A Simplified Representation of Traditional and Collaborative Oncogenetic Models for Hereditary Breast and Ovarian Cancer (HBOC)



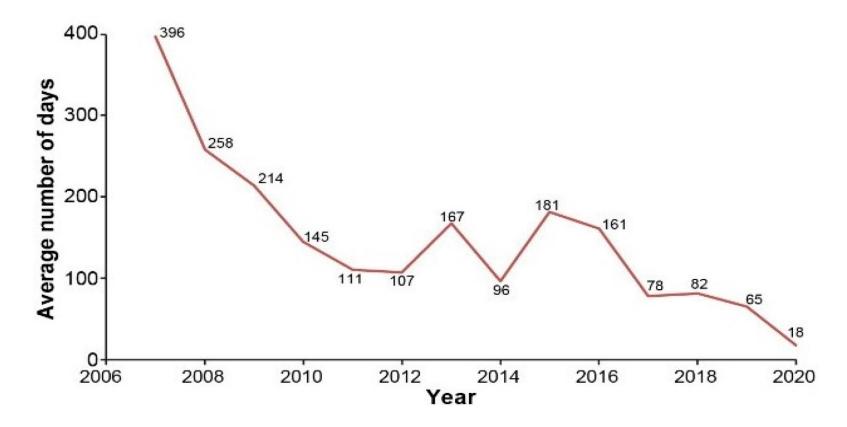
#### Few results



Number of Patients who Accessed Genetic Counseling for Hereditary Breast-Ovarian Cancer (HBOC) Over Time.



#### **Few results**



Average Number of Days between Counseling and Disclosure of Genetic Test Result Over Time.

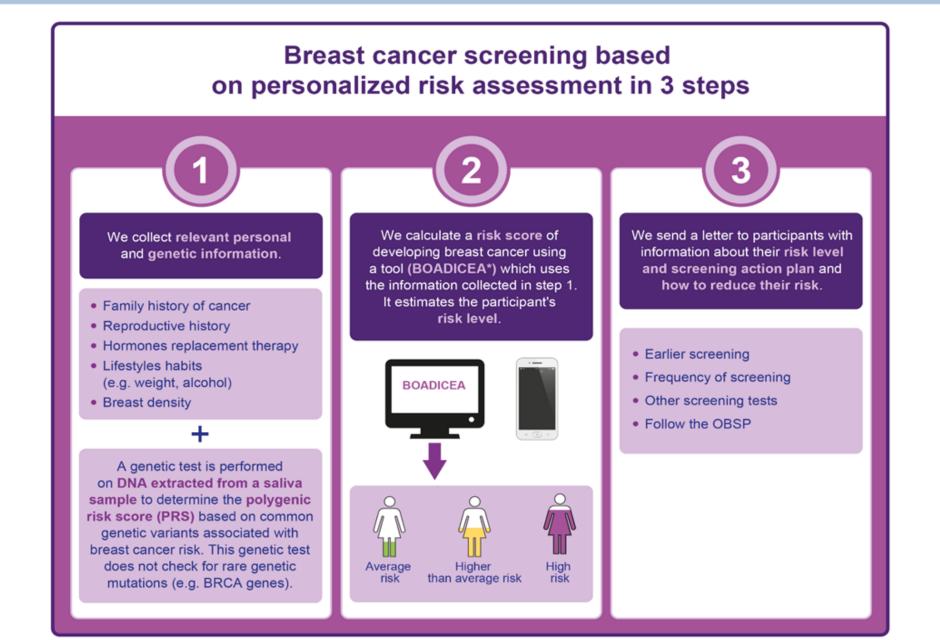


#### A more international initiative....

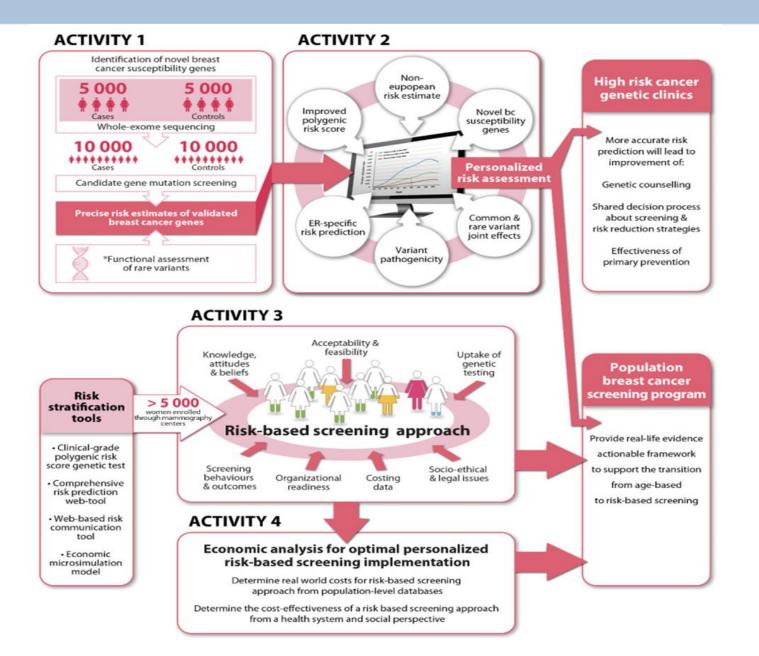




# **Topic = Risk-stratified breast cancer screening**



#### Four inter-connected activities...



#### PERSPECTIVE I&I — A COLLABORATIVE TEAM



#### PERSONALIZED RISK ASSESSMENT FOR PREVENTION AND EARLY DETECTION OF BREAST CANCER:

#### INTEGRATION & IMPLEMENTATION



Anna Maria Chiarelli Co-Chercheuse principale

#### ÉPIDÉMIOLOGIE GÉNÉTIQUE, **BIOSTATISTIQUE ET BIOINFORMATIQUE**











**ÉCONOMIE DE LA SANTÉ** 









Montse Garcia-Guertin Closas

Douglas Easton Antonis Antoniou

Peter Kraft















ONCOLOGIE CLINIQUE,



Meghan Walker Hermann Nabi Philippe Després Jennifer Brooks Nora Pashayan

ÉPIDÉMIOLOGIE ET SANTÉ PUBLIQUE

GÉNOMIQUE, GÉNÉTIQUE MOLÉCULAIRE ET BIOLOGIE

















Laurence Eloy











Jocelyne Chiquette





Jean-Sébastien Paquette



















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#### A risk-stratified breast cancer screening would:



- Better identification of women at high risk
- Early detection
- Survival
- Quality of life
- Prevention

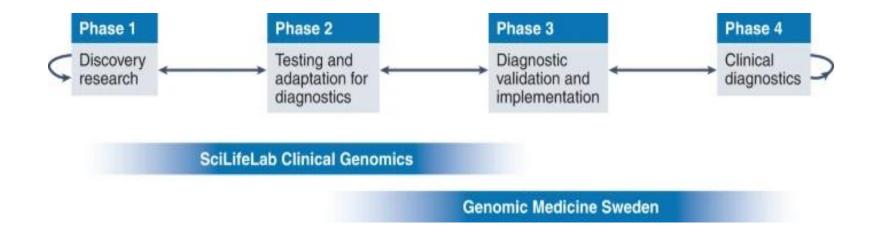


- Over screening
- Overdiagnosis
- Invasive treatments
- Psychosocial impacts
- Clinical and economic burden

Maximize the advantages and minimize the disadvantages



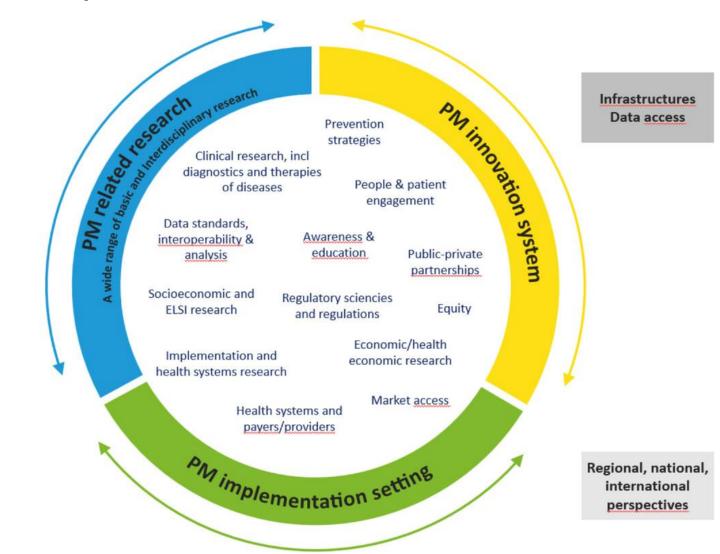
## A European perspective: SciLifeLab Clinical Genomics in Sweeden...



The technology-driven <u>SciLifeLab Clinical Genomics platform</u> develops, adapts and optimizes new technologies for diagnostics and has nodes at all <u>seven universities with a medical faculty</u>, while <u>Genomic Medicine Sweden</u> validates and implements precision diagnostics/medicine in Swedish healthcare and has established Genomic Medicine Centers at <u>all seven university hospitals</u>. For a continuous development of new methods and treatment strategies, data generated in healthcare will be fed back to research through the National Genomics Platform.

#### **Concluding remark:** Implementation of personalized medicine in healthcare

#### A complex entreprise which requires collaborations between stakholders



Policy, legislation,

regulation

# Merci!



**Questions?**